

2023 Sponsorship Proposal



The Gladstone Eisteddfod Association Inc. is a non-profit organisation established in 1970. Our aim is to promote performing arts within the Gladstone community. Contestants of all ages and abilities have the opportunity to showcase their talents on stage for an audience. Professional adjudicators are brought in to judge and offer feedback to help with growth and development. This fair and friendly competition has four sections:

Instrumental, Vocal, Speech & Drama and Dance.

The Gladstone Eisteddfod Association is a not-for-profit organisation run by a committee of volunteers and completely reliant on the generosity of locals to be successful. Funds raised from sponsorship go to the sustainability of this vital community program. These funds are important to keep the entry fees for competitors and the audience to a minimum.

*"It is good to see the enthusiastic response given each year.
I THANK those from industry, commerce, and individuals whose support makes
the event possible."*

Ms Gail SELLERS – Eisteddfod Patron and ex-Mayor of the Gladstone Region



*For any queries, please contact our sponsorship committee at:
sponsorship.gladstoneeisteddfod@gmail.com*

THE GLADSTONE EISTEDDFOD ASSOCIATION
SPONSORSHIP / ADVERTISING FORM 2023

Please tick appropriate box and fill in amount you wish to sponsor / donate.

Prime Level Sponsor in 2023

Santos GLNG

DIAMOND LEVEL SPONSOR IN 2023 – Donation of \$5,000.00 and over

- ♪ Listing in the Program, Sponsorship Certificate, Prominence on Donor Board and Facebook
- ♪ Sponsorship of at least 10 sections with opportunity to present prizes for allocated sections
- ♪ 1 full page, 2 large, 1 medium and 2 small advertisements / logos.

Amount: \$ _____

PLATINUM LEVEL SPONSOR IN 2023 – Donation between \$2,000.00 and \$4,999.99 (inclusive)

- ♪ Listing in the Program, Sponsorship Certificate, Prominence on Donor Board and Facebook
- ♪ Sponsorship of at least 10 sections with opportunity to present prizes for allocated sections
- ♪ 1 full page, 1 large, 1 medium and 2 small advertisements / logos.

Amount: \$ _____

GOLD LEVEL SPONSOR IN 2023 - Donation of between \$1000.00 and \$1999.99 (inclusive)

- ♪ Listing in the Program, Prominence on Donor Board and Facebook
- ♪ Sponsorship of 8 sections with opportunity to present prizes for allocated sections
- ♪ 1 large, 1 medium and 2 small advertisements / logos.

Amount: \$ _____

SILVER LEVEL SPONSOR IN 2023 - Donation of between \$500.00 and \$999.99 (inclusive)

- ♪ Listing in the Program, Listing on the Donor Board and Facebook
- ♪ Sponsorship of 5 or 6 sections with opportunity to present prizes for allocated sections
- ♪ 1 medium and 1 small advertisements/logos.

Amount: \$ _____

Bronze Level Sponsor in 2023 - Donation of between \$250.00 and \$499.99 (inclusive)

- ♪ Listing in the Program, Listing on the Donor Board and Facebook
- ♪ Sponsorship of up to 5 sections with opportunity to present prizes for allocated sections
- ♪ 1 small advertisement/logo.

Amount: \$ _____

SECTION SPONSORSHIP in 2023 - \$ 50.00 per section

- ♪ Sponsorship of section(s) with opportunity to present prizes for allocated section(s).

No. of Sections: _____ x \$50 = \$ _____

Advertising Opportunities

Those who wish to advertise in the Eisteddfod program without recognition as a sponsor

\$100	1 small advertisement of up to 4cm in height	
\$ 200	1 medium advertisement of 4-8cm in height	
\$ 300	1 large advertisement of 8-12cm in height	
\$ 500	1 full page advertisement	

Packages

\$150	2 small advertisements	
\$250	1 small + 1 medium advertisements	
\$500	2 small + 1 medium + 1 large advertisements	
\$1,000	2 small + 1 medium + 1 full page adds	

Donations

	Those who wish to donate to the Eisteddfod without having acknowledgement in the program
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Total Amount: \$

Sponsor Details (Please print in BLOCK letters)

Name of individual: _____

Name for program: _____

Postal Address: _____

Email Address: _____

I would like to advertise in/support:

<input type="checkbox"/>	Instrumental (6th – 11th Aug), Speech & Drama (20th – 22nd Aug), Vocal (23rd – 26th Aug)
<input type="checkbox"/>	Dance (16th – 22nd September)

I / We require:

<input type="checkbox"/>	An invoice (GST is not involved when making donations, sponsorship or advertising)
<input type="checkbox"/>	A Receipt

Payment options including Cheque, send to:

Gladstone Eisteddfod Association Inc., PO BOX 5220, Gladstone, QLD 4680

or

Direct Deposit:

Bank account details:	Bank: NAB
	A/c Name: Gladstone Eisteddfod Association
	A/c No: 508 730 100
	BSB: 084 662